

**Maui Mall Promotional Giveaway -- Official Rules**  
**January 8<sup>th</sup> – June 27<sup>th</sup>, 2010**

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. ALL FEDERAL, STATE, LOCAL AND MUNICIPAL LAWS AND REGULATIONS APPLY. VALID IN HAWAII ONLY. VOID WHERE PROHIBITED.

1. **TO ENTER:** Obtain a Maui Mall Super Shopper Stamp Card from any participating merchant starting 1/8/10. Complete all information requested on the card. Receive one (1) stamp for each \$5 you spend at the Maui Mall. Stamps will be awarded based on total purchase amount rounded down to the nearest \$5 increment. Once the stamp card is full (five stamps/\$25), turn it in between 11 am and 1 pm on any of the scheduled drawing dates (see schedule below) to be eligible to win prizes. No reproductions of the official stamp card will be accepted. Promotion valid for purchases made between 1/8/10 and 6/27/10 only. All cards must be stamped at time of purchase. To enter without making a purchase, mail a handwritten, hand-addressed postcard with your name, address and daytime and evening telephone numbers to: Maui Mall Giveaway, 70 East Kaahumanu Avenue, Kahului, Hawaii, 96732. You may enter as often as you wish, but each mail-in entry requires a separately mailed postcard. Mechanically reproduced, machine-printed or typewritten postcards will not be accepted. All postcards must be postmarked and received at least two days prior to the applicable drawing to be eligible. We are not responsible for lost, late, postage due, mutilated, incomplete or unintelligible entries or failures of the U.S. Postal Service. Receipt of entries will not be acknowledged or returned.

2. **ELIGIBILITY:** The Maui Mall Stamp giveaway contest is open to legal residents of the State of Hawaii who are at least 18 years of age at the time of entry. Employees of Maui Mall and its merchants and their respective subsidiaries, affiliates, advertising and promotion agencies, and agents ("Sweepstakes Parties") and the immediate families (spouse, children, siblings, parents, in-laws and their respective spouses) and persons living in the same household as the Sweepstakes Parties are not eligible.

3. **WINNER SELECTION:** All entrants must be present to win. On each drawing date, Maui Mall will select winners in a random drawing from among all eligible entries received. The odds of winning depend on the number of eligible entries received for each drawing. Award of any prize is subject to verification of eligibility and compliance with these Official Rules. A winner's failure to comply with any term or condition of these Official Rules may, at the sole discretion of the Sponsor, result in that winner's disqualification, the forfeiture of his/her interest in all prizes and the selection of a substitute winner from among all remaining eligible entries. Winners may waive their right to receive prizes. Prizes are non-assignable and nontransferable. No substitutions allowed by winner. Prizes and individual components of prize packages are subject to availability and the Sponsor reserves the right to substitute prizes of equal or greater value. Winners are solely responsible for reporting and payment of any taxes on prizes. Winners may be required to complete an affidavit of eligibility, and a liability and publicity release (except where prohibited by law) which must be returned to claim your prize. Failure to sign and return the affidavit or release may result in a winner's disqualification, the forfeiture of his/her interest in the prize, and the award of the prize to a substitute winner.

4. **CONDITIONS OF PARTICIPATION.** By participating, entrants agree to be bound by these Official Rules and the decisions of the Sponsor. Except where prohibited, participation in this contest constitutes each entrant's consent to the Sponsor's publication of his/her name, biographical information, voice recording and likeness in any media for any commercial or promotional purpose, without limitation or further compensation. The Sponsor reserves the right in its sole discretion to suspend, modify or terminate this giveaway contest, or any portion thereof. Should the giveaway contest be terminated prior to the stated expiration date, Sponsor reserves the right to award prizes based on the entries received before the termination date.

5. **GENERAL RELEASE.** By entering the Maui Mall Giveaway contest, entrants release the Sponsor, its parent companies, and the Maui Mall owner, affiliates, property manager, merchants, subsidiaries, and advertising and promotional agencies, and the officers, directors, employees, agents and representatives of each from any liability whatsoever for any claims, costs, injuries, losses or damages of any kind arising out of or in connection with the giveaway contest or with the acceptance, possession or use of any prize or any merchandise, or other goods or services awarded (including, without limitation, claims, costs, injuries, losses or damages related to personal injury, damage to, loss or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light).

6. **SPONSOR.** The Maui Mall Giveaway contest is sponsored by A & B Properties, Inc., whose decisions regarding the selection of winners and all other aspects of the contest will be final and binding in all respects. All entries become the sole and exclusive property of the Sponsor.

**SCHEDULE OF DRAWINGS:**

Sunday, January 31, 2010, 1:45 pm Maui Mall Center Stage  
Sunday, February 28, 2010, 1:45 pm Maui Mall Center Stage  
Sunday, March 28, 2010, 1:45pm Maui Mall Center Stage  
Sunday, April 25, 2010, 1:45pm Maui Mall Center Stage  
Sunday, May 23, 2010, 1:45pm Maui Mall Center Stage  
Sunday, June 27, 2010, 1:45pm Maui Mall Center Stage